

ST.AIRS

From vision to task, one staircase everyone can climb

AI drafts the plan, your team owns the climb, in Arabic and English.

Built and governed by **DEVONEERS Technology**

ST.AIRS turns business goals into a living, measurable strategy: a staircase from vision to task your whole team can see, climb, and prove.

WHAT YOU RECEIVE



The whole climb, one map

Your full strategy as one staircase, vision to task, English and Arabic, with health and progress on every step.



An advisor that pushes back

Grounded in 27 frameworks and 12 failure patterns: it explains, sharpens, and warns before you repeat a known mistake.



Proof a board can read

Seven classic measurement matrices, from IFE to QSPM, plus print-ready reports that show what moved and what stalled.

- Arabic first, not an afterthought: full right-to-left support, both languages on every element of the strategy.

Human IS the loop. The AI drafts, explains, and warns, grounded in decades of strategy science, but every step is decided, and owned, by your team.

THE VALUE IT CREATES

Strategy leaves the room

Vision cascades to key results, initiatives, and tasks with owners. The plan survives Monday morning.

Consulting depth, SME price

The frameworks a strategy house bills weeks for (Porter to QSPM) applied to your context in an afternoon.

Failure caught early

Twelve research-backed patterns that kill strategies, watched continuously: the warning before the autopsy.

One honest scoreboard

Health and progress on every step: what moved, what stalled, who owns the next move.

FOR ADVISORS & PROGRAMMES

Run every client or cohort on the same staircase: one method, under your brand, comparable progress across the whole portfolio, reported the way a funder or board expects.

Built to institutional assurance standards. Enterprise data isolated & secured, personal information protected, AI governed with human oversight. Designed to:

ISO 27001

ISO 27701

ISO 42001

The clearest test is your own strategy: book a demo, climb it live.

Full pricing shared in discovery.

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