

# DEVONEERS

Partnering for Sustainable Growth:  
Investing in SMEs



# Our Mission

## Empowering SMEs for Sustainable Growth



We believe in the transformative power of SMEs to drive economic development

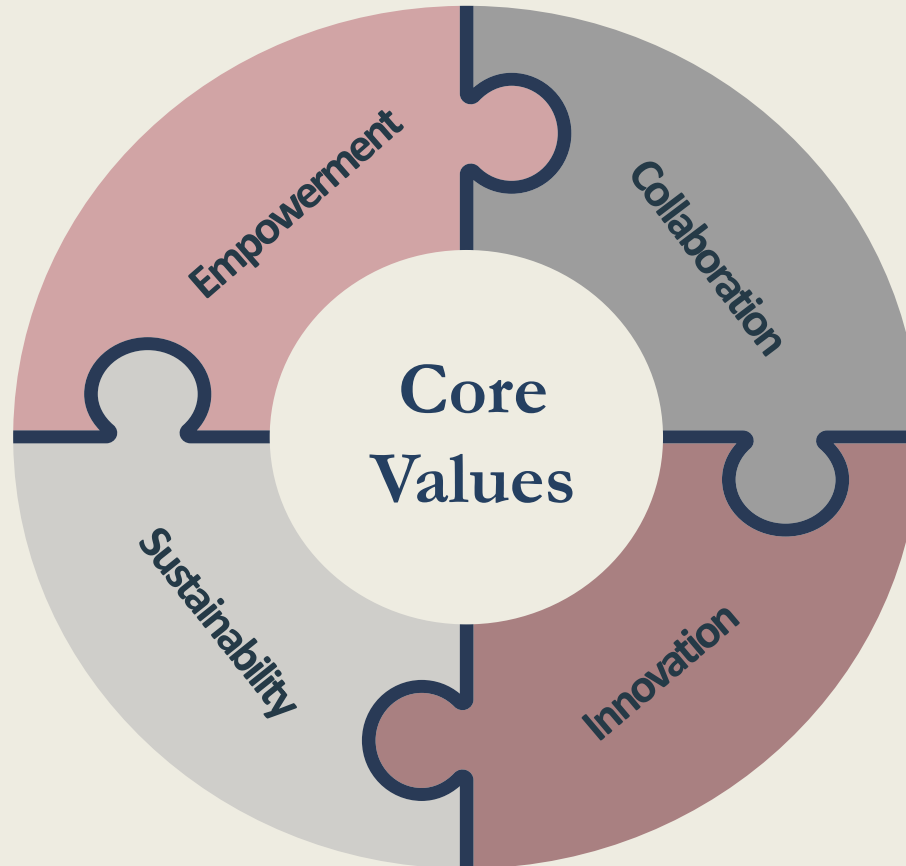
# Who We Are

**DEVONEERS is a purpose-driven organization dedicated to:**

- empowering SMEs with innovative solutions and tools
- providing transformative approaches to breaking the cycle that keep SMEs trapped in daily troubleshooting cycles
- providing a range of interventions designed to unlock SME potential and kickstart immediate growth



# Our Core Values



# Supporting SME Ecosystem

At DEVONEERS, we are committed to empowering SMEs through comprehensive support services, enabling them to overcome challenges and achieve their growth objectives.

Our offerings include :



**Project Formulation**



**Project Management**



**Advisory Services**



**Technical Studies**

# 1-Project Formulation

Our expertise in project design ensures that planned and ongoing development initiatives are well-conceived and viable.

Our design services include:

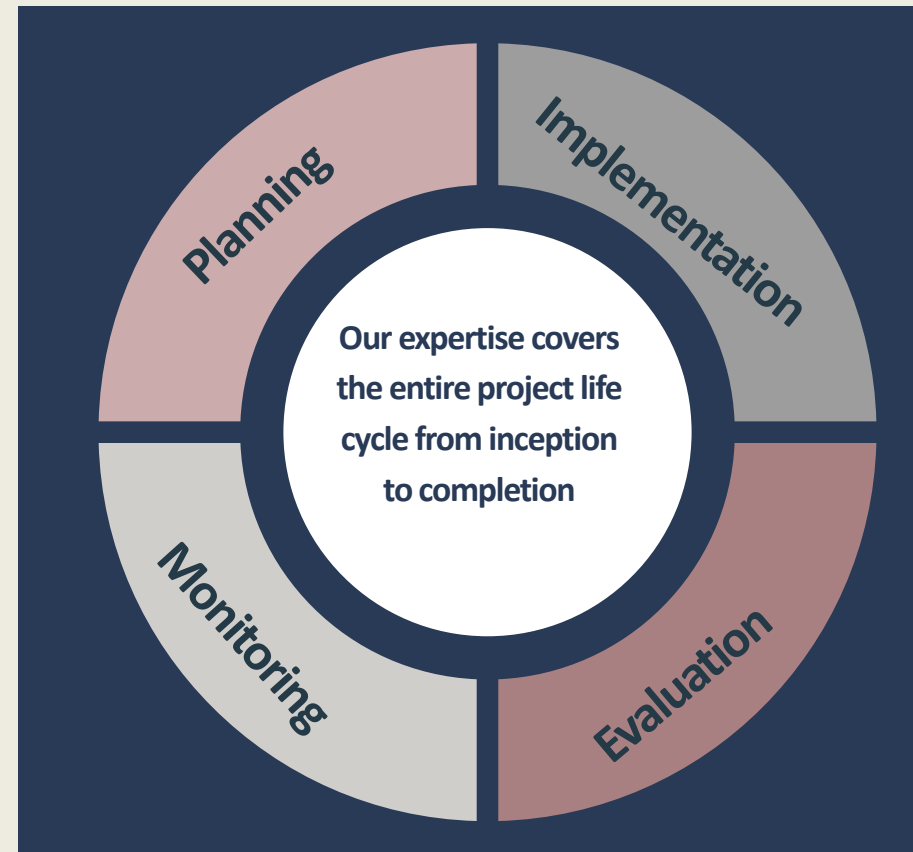
Developing comprehensive project plans

Defining objectives & KPIs

Outlining implementation strategies

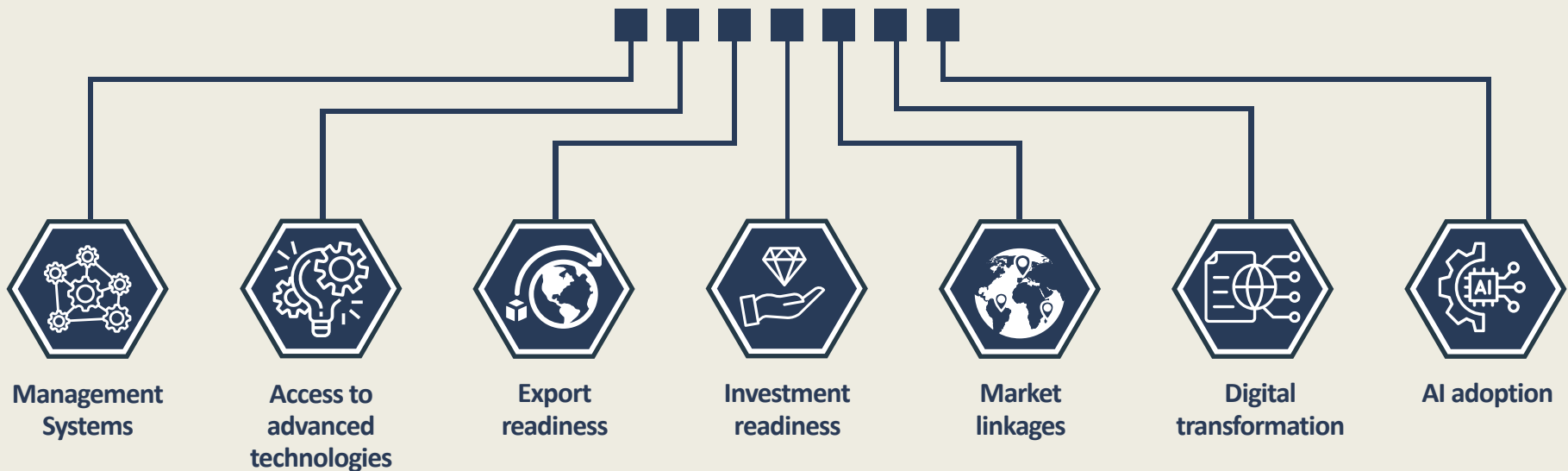
# 2-Project Management

We offer extensive project management services in the fields of :



# 3-Advisory Services

Our focus is on driving improvements in SMEs':



Simultaneously, we build capacities of and strengthen linkages with market system and value chain actors, fostering partnerships locally and globally.

# 4-Technical Studies

Our studies support development partners, international organizations, and SMEs in making informed & evidence-based decisions and crafting effective development strategies & interventions.

We provide in-depth insights into the SME scene including:



Ecosystem mapping



Sub-sector prioritization



Value chain and market system analysis



Project evaluation and impact assessment

# Our Vision

- Unlock real enterprise growth, build investable SME pipelines, and shift the development paradigm to sustainable transformation.

# Sectors

We target priority sectors identified by regional needs or partner strategies, aligned with national or agency goals.

Common sectors in developing and transitional economies include:



**Agro-Food Industries**



**Manufacturing Industries**



**Creative Industries**



**Tourism & Hospitality**



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