

HerAI

MASHROO3

AI advice that's safe to follow

The AI answers, the Safety Brain screens, in the Arabic she actually speaks.

Built and governed by **DEVONEERS Technology**

HerAI Mashroo3 turns everyday business questions into advice that is safe to act on: an Arabic voice-and-text advisor whose Safety Brain screens every answer for financial, social, and personal risk before it reaches her.

WHAT YOU RECEIVE



Advice she acts on

Practical answers on pricing, suppliers, markets, and money: voice and text in real dialects, no prompts to engineer.



The Safety Brain

Every answer is screened for financial, social, and personal risk: approved, adjusted, or blocked before it reaches her.



Safety that travels

The screening layer and the MENA women's-safety dataset integrate into the Arabic AI tools you already run, under your brand.

■ *Self-hosted by design: conversations stay in your deployment, not with a third-party provider.*

Safety is governed by the women it protects. A Women's AI Council of entrepreneurs defines the harm categories, reviews edge cases, and steers what the Safety Brain blocks.

THE VALUE IT CREATES

Protection before harm

Unsafe advice is stopped before delivery, not flagged after the loss.

Trust that earns adoption

Women use tools they helped govern: safety defined with them, not for them.

Reach without barriers

Dialects and voice first: no literacy test, no prompt skills, no menus.

Safety you can show

Every screening decision is logged: evidence a board, funder, or audit can read.

FOR WOMEN'S PROGRAMMES, COOPERATIVES & GENDER-LENS FUNDERS

Deploy HerAI under your brand, or add its safety layer to the tools you already run: one safety standard across every entrepreneur you serve.

Built to institutional assurance standards. Enterprise data isolated & secured, personal information protected, AI governed with human oversight. Designed to:

ISO 27001

ISO 27701

ISO 42001

The clearest test is a real question: book a demo, see the Safety Brain decide.

Full pricing shared in discovery.

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